

# Prediction markets on Sui that settle in under a second.

You choose a market and predict UP or DOWN. A price feed on the Sui blockchain decides the result, usually within one second. Once it is decided, nobody can change it, including us.

TIME TO SETTLE

~0.4 sec

SHORTEST MARKET

60 sec

SEED PHRASE NEEDED

No

NETWORK FEE YOU PAY

\$0

## WHAT WE HAVE BUILT

# The exchange is built and running.

Sui released its prediction-market software, DeepBook Predict, in May 2026. It was released as low-level building blocks with no developer toolkit and no applications using it. We had already started building on it.

TRADERS

31,248

PREDICTIONS  
SETTLED

29.4M

PRACTICE VOLUME

\$27.6B

LANGUAGES

21

Taken from our own production database on 18 September 2026. Practice volume means play-money stakes, not real money. It is the total of trades that actually settled, not an estimate.

## Trades that run entirely on the blockchain RUNNING

Your position is created, held, settled and paid out on Sui. No server matches you against another trader, and no employee has to approve anything for your trade to resolve. This runs end to end today on Sui's test network, with the main network launch following in Q4.

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## Sign in with Google, trade on the blockchain LIVE

Signing in with a Google account creates a real Sui wallet for you. There is no seed phrase to write down and no browser extension to install. We also pay the network fee on your behalf, so you do not need to buy any cryptocurrency before your first trade.

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## Prices come from outside the company LIVE

Prices are published onto Sui by third parties, and your market reads them when it settles. We do not publish the price and have no way to change it, so the result of every round is determined outside our control.

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## Markets lasting one minute to one week RUNNING

A one-minute market only works if settling it takes far less than one minute. Sui confirms a transaction in about 0.4 seconds. That is why we can offer a 60-second market and still settle it accurately.

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## A finished consumer product LIVE

Practice mode is open now at [predictbay.io](https://predictbay.io) in 21 languages, with points, quests, streaks, leaderboards, referrals and competitions. 31,248 traders have settled 29.4 million predictions on it using play money.

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## Announced publicly in August 2026 COMPLETE

We issued a press release over GlobeNewswire on 19 August 2026. It was republished by more than 900 outlets. The company has raised \$8.2M from Silicon Valley investors and is incorporated in Panama.

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# The five parts of the system.

We built the top layer. The four beneath it are existing Sui infrastructure, which is why a small team can move this quickly.

|                      |                                                                                                                                                    |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| PREDICTBAY           | <b>Built by us.</b> The app you use: choose a market, pick UP or DOWN, see the result. Also the rounds, streaks, leaderboards and competitions.    |
| WALRUS               | <b>Sui's storage system.</b> We plan to use it to store a record of each winning prediction that cannot be edited later. In design.                |
| DEEPBOOK PREDICT     | <b>Sui's prediction-market software.</b> It creates the position you buy, which pays a fixed amount if you are right and nothing if you are wrong. |
| ON-CHAIN PRICE FEEDS | <b>Published by third parties.</b> Prices are written onto Sui by outside providers, and your market reads them at the moment it settles.          |
| SUI                  | <b>The blockchain.</b> It confirms transactions in about 0.4 seconds and provides the Google sign-in and fee-sponsorship features we use.          |

## A one-minute market needs settlement measured in milliseconds, not seconds.

Most blockchains take around twelve seconds to confirm a transaction. On those, a one-minute market is unreliable: by the time your settlement is confirmed, the price has already moved away from the one you were trading against. Sui confirms in about 0.4 seconds. That is the specific reason 60-second markets work on Sui.

**The second reason we chose Sui is shared liquidity.** On most blockchains, each application keeps its own separate pool of buyers and sellers, so each pool stays small. Sui has one order book that every application uses, so the money available to trade against accumulates in one place. DeepBook Predict works on top of that order book, and the funds backing your position sit in one shared pool rather than in ours.

Sui already provides the matching, pricing, settlement and liquidity systems, and maintains them. Our engineering time goes into the application instead.

#### THE PROOF LAYER

## A trading record that cannot be edited.

People who share trading results online can crop screenshots, post only their winning days, or generate a fake result with an image tool. There is currently no way to check whether a claimed result is real.

**Walrus** is Sui's storage system. A file stored in it is identified by its own contents: if one character changes, the file gets a different identifier. That identifier is linked to a record on Sui showing when it was stored. So if someone edits a result after the fact, the identifier no longer matches and the edit is detectable.

We plan to use this to write a record for each win or streak, containing the market, the time window, the direction predicted, the price it settled at, the outcome, the time, and a reference to the transaction it came from. Anyone could then check that record themselves rather than trusting a screenshot.

#### PREDICTION RECORD

EXAMPLE FORMAT

|            |            |
|------------|------------|
| MARKET     | BTC/USD    |
| WINDOW     | 60 seconds |
| PREDICTION | UP         |

|                 |                     |
|-----------------|---------------------|
| SETTLED AT      | price from the feed |
| RESULT          | WON                 |
| STREAK          | 7                   |
| SUI TRANSACTION | <reference>         |
| WALRUS RECORD   | <identifier>        |

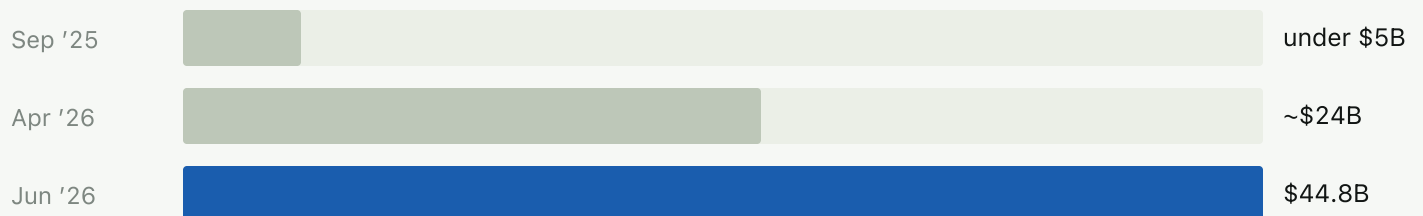
Example fields. The format is in design.

If this works, a trader could be followed because their record can be checked, a leaderboard could not be manipulated by editing an image, and a streak would belong to the person who earned it rather than only to our database. This section describes what we are building next.

#### WHY NOW

## The market grew nine times in nine months.

#### COMBINED MONTHLY VOLUME, KALSHI + POLYMARKET



The two largest prediction-market companies, Kalshi and Polymarket, together traded under \$5B in September 2025 and \$44.8B in June 2026. Kalshi alone traded \$30B that month. Polymarket traded \$10.8B, its highest month so far.

#### THE SAME MONTH, DRAWN TO SCALE



The green bar above is the share of that market settling on a public blockchain: about \$390M a month, which is under 1% of the total. Polymarket accounts for more than 96% of it. That leaves roughly \$15M a month shared between every other blockchain-based competitor.

**That gap is what this is built for.** A market this size settles almost entirely off-chain, or through one company. No competitor has put a consumer product on a blockchain fast enough to run short markets.

Our revenue model is a fee on each settled trade, charged at the same rate whether a market lasts sixty seconds or a week. Short markets change the arithmetic: a trader holding a position for one minute can settle many times in an hour, where a trader on an election market holds one position for months.

| COMPANY           | HOW IT WORKS            | VOLUME        | NOTES                                                                                                                                  |
|-------------------|-------------------------|---------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <b>Kalshi</b>     | US regulated exchange   | ~\$30B/mo     | Largest by volume, about 73% of the market. Only available in the US, and each market must be approved by a regulator before it opens. |
| <b>Polymarket</b> | Settles on a blockchain | ~\$10.8B/mo   | The largest blockchain-based competitor. Trades settle on a blockchain, but one company still operates the matching system.            |
| <b>Limitless</b>  | Hourly markets          | ~\$62M/7d     | The closest to us in format. Runs on a slower blockchain.                                                                              |
| <b>Myriad</b>     | Social features         | \$100M+ total | That figure is the total since launch, not one month.                                                                                  |
| <b>Drift BET</b>  | Runs on Solana          | n/a           | Built by the team behind Drift Protocol.                                                                                               |
| <b>On Sui</b>     | Shared order book       | none yet      | <b>No competitor.</b> The prediction-market software exists on Sui, but no consumer product has been built on it.                      |

These figures come from the third-party sources listed at the bottom of this page and were published in mid-2026. They change quickly and should be read as approximate.

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WHERE THIS GOES

# What we plan to build next.

Target dates, which we re-check every quarter.

## Q3–Q4 2026

### Main network and token launch

Complete the security audit of our code, move trading from Sui's test network to its main network, and launch the \$PBAY token on 8 October 2026. The next section explains how that launch works.

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## Q4 2026

### More market types

Markets on politics, sport and economic data. A mobile app that notifies you when a market settles. A programme that pays professional traders to keep prices competitive. The ability to fund an account by card.

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## Q1 2027

### Deposits from other blockchains

Accept deposits from Ethereum, Solana, Base and BNB, hold them as a single balance, and route all trading back through Sui. You would not need to move your money to Sui yourself before trading.

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## Q2 2027 →

### Let anyone create a market

Any user could post a question, put up a deposit, and earn a share of the fees their market generates. Token holders would vote on fees and on which markets are listed. A process would handle disputes over outcomes that are not clear-cut.

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## THE TOKEN

# How the token reaches people.

PredictBay will be a fair launch. Everyone gets access to \$PBAY at the same moment and on the same terms. No investor, insider or early list receives tokens at

a lower price or ahead of the public. Tokens reach people by using PredictBay and, from launch day, by trading on the open market.

**\$PBAY does not exist yet.** There is no contract, no address, no sale and no claim page. Anything being sold as \$PBAY today is fraudulent. The real address will be published only on [predictbay.io](https://predictbay.io) and by [@PredictBay](https://twitter.com/PredictBay).

The token is scheduled to launch on 8 October 2026. Nobody buys in early and nobody buys at a discount, because there is no early round to buy into: no presale, no allowlist, and no private sale to investors. There is no public sale either, which means **we sell nothing and receive no money from the launch.**

| WHAT IT IS DESIGNED TO DO              | HOW THAT WILL WORK                                                                                                                                                 |
|----------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Reduce your fees</b>                | Holding a set amount will move you into a lower fee tier. The tiers and the discounts are published in the whitepaper.                                             |
| <b>Be bought and destroyed</b>         | 40% of the fees the protocol collects will buy \$PBAY on the open market and permanently destroy it. Every purchase and destruction is recorded on the blockchain. |
| <b>Act as a deposit</b>                | From Q2 2027, creating a market or disputing a result will require putting up tokens, which are lost if you act dishonestly.                                       |
| <b>Grant a vote</b>                    | Locking tokens will let you vote on fee levels and on which markets get listed.                                                                                    |
| <b>Never be a share in the company</b> | It carries no ownership, no dividend, no claim on company assets and no right to repayment. Its price can fall to zero.                                            |

The full design is set out in the \$PBAY whitepaper and on our token page at [predictbay.io/token](https://predictbay.io/token): a fixed supply of one billion tokens, the release schedule with exact dates and amounts, the reasoning behind each figure, and the decisions that are still open. If you are considering buying, read the whitepaper and its risk section before anything else.

# How to buy \$PBAY.

\$PBAY will trade on Sui from 8 October 2026. There is no sale to register for and no list to join. You buy it the same way you buy any other token on Sui, on whichever exchange you prefer, at the price the market is charging at that moment.

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## Step 01

### Get a Sui wallet

Slush, Suiet and Nightly all work, as a browser extension or a phone app. Write the recovery phrase down on paper and keep it offline. A screenshot of it is not offline. This takes about two minutes and costs nothing.

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## Step 02

### Put SUI or USDC into it

Withdraw from any major exchange and send it to the Sui network. You need a small amount of SUI to pay network fees, which run about one cent per transaction.

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## Step 03

### Copy the contract address from us

Take the \$PBAY address from [predictbay.io](https://predictbay.io) or from [@PredictBay](https://twitter.com/PredictBay), and from nowhere else. Anybody can create a token that displays the name PBAY. Nobody can recreate our contract address. Checking the address is the step that decides whether you buy the real token.

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## Step 04

### Swap on the exchange of your choice

Paste the address into the exchange, set the slippage tolerance to between one and two per cent, and confirm. Sui settles the trade in about 0.4 seconds.

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Every venue below is expected to list \$PBAY. They are independent businesses and we have no arrangement with any of them. Pairs and routes are indicative until launch day.

| WHERE            | WHAT IT IS              | WHAT THAT MEANS FOR YOU                                                                                  |
|------------------|-------------------------|----------------------------------------------------------------------------------------------------------|
| <b>DeepBook</b>  | Sui's shared order book | The order book PredictBay itself trades on. Most of the other venues route their orders here in the end. |
| <b>Cetus</b>     | Exchange                | The largest pool of trading capital on Sui, so usually the closest price to the one quoted.              |
| <b>Turbos</b>    | Exchange                | Lists new tokens quickly, often within minutes of a launch.                                              |
| <b>Aftermath</b> | Exchange and router     | Splits a large order across several venues when that gets you a better price.                            |
| <b>FlowX</b>     | Exchange and router     | Uses its own pools, and other venues when they are cheaper.                                              |
| <b>Bluefin</b>   | Exchange                | Spot trading from launch.                                                                                |
| <b>7K · Hop</b>  | Price comparison        | Checks every venue above and sends your order down the cheapest route.                                   |

**Five rules that will keep your money.** Take the contract address from [predictbay.io](https://predictbay.io) or @PredictBay and from no other source. Ignore anyone offering \$PBAY before 8 October 2026, because there is no early round and nothing exists to sell. Ignore anyone who messages you first claiming to be from PredictBay, on any platform, because we never do that. Look at how much trading capital a pool holds before you swap into it, not only at the price chart. Make your first purchase a small one, to confirm the whole process works, before you commit an amount you care about.

Step-by-step instructions, the venue list and the contract address once it exists are all at [predictbay.io/how-to-buy](https://predictbay.io/how-to-buy).

**Nothing on this page is a commitment.** The dates are targets and we change them.

Statements about what we plan to build are intentions, not promises. The market figures are produced by the third parties listed below, are not checked by us, and may be wrong. Our own figures are labelled and were taken from our production systems on 18 September 2026. This page is not an offer to sell anything and is not investment advice. You can lose the entire amount you put into a prediction market.

Sources — [Pew Research Center](#) · [CNBC](#) · [DeFi Rate](#) · [Sportico](#) · [Privy](#) · [Sui](#) · [Sui docs](#) · [Walrus docs](#)

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